THINGS TO KNOW

We have compiled some information we think would be helpful to you in planning for your weekend. If you have any questions regarding the covered material or something not addressed, please call the MFA office at 617/542-3085, check out our website at www.mafood.com or email us at mafood@mafood.com. Get ready to make some great family memories! Follow MFA on Facebook & twitter @mafoodassoc.

EARLY ARRIVALS – LUNCH & ACTIVITIES SIGN-UP

“Greetings from Boston”! Enter the main gate of the Hotel over the bridge where you will be welcomed by Paul Revere and his horse, a Leprechaun and a Patriot. Stroll through the “Boston Common Lobby”, check in at the MFA “Outdoor News Stand” then enjoy lunch on your own at Stickney’s Restaurant from 11:00 a.m. to 3:00 p.m. After lunch, sign up for your weekend events across from the Activities Concierge Desk in the Great Hall.

FRIDAY – DINNER

If you arrive after the scheduled Friday dinner (7:00 p.m.), the Hotel will be serving a buffet dinner in the Dining Room until 9:30 p.m. for you and your family.

WEEKEND ATTIRE

Dress is casual for the weekend, however, it is requested that men wear jackets to dinner with the exception of Saturday’s “MFA Honors Boston Heroes” night where costumes are the desired attire. Friday and Saturday evening cocktail parties will be outdoors (weather permitting) on the roof top Jewell Terrace, so dress accordingly.

SPECIAL CELEBRITY GUEST!

Former N.E. Patriot football player, Joe Andruzzi will join us this year to sign autographs and partake in the celebration of honoring Boston’s Heroes!

RESERVING TABLES/ADULTS

Upon arrival, please see the Dining Room maitre’d who will be stationed across from the MFA Registration Desk to be assisted with seating assignments and wine selection for your dinners in the Dining Room. The same table will be held for you all weekend. Evening entertainment following dinner will be held in the Grand Ballroom. **NH State Law requires that you be 21 years of age or older to enter the Grand Ballroom while alcohol is being served. *Please bring a picture ID each evening.

VAN SHUTTLE SERVICE

Van shuttle service will be provided to all the properties throughout the weekend.

MESSAGE FROM THE MFA FUNCTION COMMITTEE: The Hotel has informed us that in recent years, there were 60 – 75 people in attendance who were not registered for the Convention. This made it difficult for the Hotel to cater to the needs of the guests relative to meals and activities. The Hotel staff and security, as well as the MFA staff will be paying strict attention to the name badges in an effort to alleviate the situation and to be fair to the registered and paid attendees. We are asking that all additions or substitutions in attendees be forwarded to the MFA office as soon as possible.

Name Badges Must Be Worn At All Times.
TEENS/YOUNG ADULTS (Age 13+)
Evening meals in the Dining Room and evening entertainment events in the Grand Ballroom are for adults 21+ years only due to limited space. Dinner and evening activities for young adults, preteens and children are listed below.

**Friday** - For teens, a reception will be held from 5:45 p.m. - 6:30 p.m. Gather with friends while enjoying snacks & soft drinks. A buffet dinner will be served at 6:30 p.m. followed by video games and a movie (8:00 p.m. for pre-teens, 10:00 p.m. for teens). Be sure to leave some room for ice cream later in the evening.

**Saturday** – Relax and enjoy snacks and soft drinks at the reception at 5:00 p.m. At 6:00 p.m. the festivities continue with a North End Pizza Party with a DJ, air hockey, pop-a-shot contest & games. Teens are encouraged to wear a theme costume for a chance to win a prize (ages 13+). Head to the “Fireworks on the Esplanade” at dusk and continue the night with a movie or “Capture the Flag” event & ice cream party. Throughout the weekend, check out the Cyber Café in the teen and pre-teen centers (check program book for times).

**Sunday** – The reception will be held at 5:00 p.m. followed by dinner & a billiards tournament in the Cave. At 9:30 p.m., head to the outdoor dance & pool party with D.J. Oliver and late night snack and ice cream party in the Great Hall.

SPECIAL TEEN/PRETEEN ACTIVITIES – check the program book for specific times/dates

*Zip Line Racing (TEENS ONLY)
*Boston Creme Pie Eating Contest
*Henna & Rub-On Tatoos
*Wii Video Bowling Tournament
*Rock Climbing (TEENS ONLY)
*Family Scavenger Hunt for the Stanley Cup
*Flag Football
*Wiffle Ball Tournament
*Photobooth
*Regatta Rubber Duck Races
*Egg Toss
*Balloon Launch

CHILDREN/PRETEENS (up to age 12)
Friday evening, children will be greeted by “Wally” for the “Let’s Play Ball” Red Sox baseball theme night! Children will be dazzled by different exciting live entertainment and a movie nightly. The Kid’s Craft and Game Room will be open nightly stocked with fun craft activities for children of all ages. Children must be accompanied at all times. On Saturday morning after a delicious buffet breakfast, decorate your own Colonial Hat at the craft event, take a colonial wagon ride or grab a partner for the Balloon Tea Party Toss. At 11:45 a.m., children meet at the North Entrance and head to the St. Patrick’s Day Parade to Lunch. All children wearing theme costumes receive a goodie bag! After a delicious buffet lunch, the children’s “Wicked Fun Pahty” begins! Colonial games, tug of war, floor hockey, face painting and the Faneuil Hall Photo Booth will delight!

Preteens, after dinner on Saturday, join your friends at the ping-pong parlor, then head to the Back Veranda to watch the “Fireworks on the Esplanade” at 8:45 p.m. followed by an ice cream party. On Sunday, a special pre-teen campfire party (with s’mores :) will be held at the fire pit with Guitarist Mark Dionne. At 9:00 p.m., catch a movie and grab a late night snack in the Great Hall.

KIDS FUN ALL WEEKEND!
Enjoy kickball, tennis, family lawn bowling, egg toss, flag football wiffle ball, archery, swimming, family golf, polar bear club,volleyball, balloon launch & rubber duck races. Board games will be available for some family downtime.

ADULTS - THE REVERE SPEAKEASY CASINO
Friday evening: Get a taste of 1630’s Boston Prohibition Times at the Old Boston Speakeasy and New Revere Casino. Winners’ names will be posted at 8:00 a.m. Saturday morning, with prizes for the top 100 winners. **No minors under age 21 are allowed to play or enter the Grand Ballroom when alcohol is being served (by law). Picture I.D. is required. As an alternative, there will be a piano bar and refreshments in the Conservatory.
DAILY MAID SERVICE - CONDOS
Daily towel service is complimentary for those staying in condos. For full daily maid service the charges are as follows:

- 2 Bedroom Unit $45.00
- 3 Bedroom Unit $55.00
- 4 Bedroom Unit $65.00

Please contact the condominium front desk at (603) 278-2000 to arrange for daily maid service.

Full daily maid service is provided if you are staying in The Hotel, Bretton Arms or The Lodge.

Bring your bathing suit & tennis racket!

Both pools will be open for your enjoyment on Saturday and Sunday. The indoor pool is open from 9:00 a.m. – 9:00 p.m. in the Hotel. The olympic size outdoor pool will be open from 9:00 a.m. - 6:00 p.m. A lifeguard will be on duty at both pools. The tennis courts are open all weekend with a tournament on both Saturday and Sunday.

SPECIAL INVITE FROM PETE & GERRY’S ORGANIC EGGS
On Monday, May 26th beginning at 10:00 a.m., come see how Pete & Gerry’s humanely produces over a million cage-free, organic eggs a day on small family farms. Special invite from Jessie Laflamme, Chief Executive Farmer to visit Pete & Gerry’s Organic Eggs, 140 Buffum Road, Monroe, NH 03771. Farm tours, games and lunch provided! Look for handout in your convention registration packet.

THE SPA
Inspired by the flora and fauna surrounding the beautiful White Mountains, indulge in a relaxing spa treatment. Spa treatment rooms feature endless views of Mount Washington, the Presidential Range & Crawford Notch. Custom-made Mountain Mist products, used in their Signature spa treatments, are infused with such local botanicals as Candytuft, Nettle and Rosemary. Call ahead to book your appointments on your own at 603/278-1000. Prices vary.

PLAY THE LICENSE PLATE GAME!
Play the license plate game on your way to the Omni Mt. Washington Resort this year. When you see a license plate from a state mark that state off on the your list and see if you can collect all 50 during your travels. You may even luck out and see Hawaii and Alaska!

SPECIAL SUNDAY afternoon COLONIAL RE-ENACTMENT & ARTILLERY DEMO
Join us on the back lawn to take a trip to Boston’s Colonial days. Four Minutemen decorated with muskets will provide commentary and perform a fascinating demonstration similar to a battle in colonial times. Plug your ears when the cannon goes off!

TRAVEL DIRECTIONS TO OMNI MT. WASHINGTON RESORT
1. From Boston - take I-93 North. Get off at exit 35; take Route 3 through Twin Mountain to 302 East to Bretton Woods.
2. From New York, Connecticut - take I-95 North to I-91 North to Wells River, VT; Route 302 to Bretton Woods.
3. From Maine/Portland - take Jetport Route 302 West to Bretton Woods.

SAFE TRAVELS !
WE’LL SEE YOU SOON
BOSTON HISTORY TRIVIA

(Test your smarts without using the Internet!)

1. How many years did Tom Menino serve as Mayor of Boston?
2. Who was the first Mayor of Boston to have an automobile? What was the license plate number of his vehicle?
3. What was the name given to Boston’s traditional upper class?
4. When was the Boston Molasses Disaster? Where did it begin?
5. What was Bobby Orr’s favorite hobby growing up and still is today?
6. What is the oldest restaurant still open in Boston? What year did it open?
7. What does the term “Emerald Necklace” stand for?
8. When was Samuel Adams born? Where did he receive his higher education? What year did he die?
9. What was the first name given to the city by the local Native Americans?
10. When is the annual Boston Tea Party re-enactment held every year?
11. What sport/activity was invented in Boston in the late 1800’s?
12. What is the name of the oldest park in Boston?
13. What is the name of the first elementary school opened in the U.S, where was it opened & what year?

MFA’s 34TH ANNUAL CONVENTION
May 22-25, 2015

Help us pick the theme:

ROCK AROUND THE CLOCK - THE 50’s w/ “HAPPY DAYS"
ALIEN INVASION - OUT OF THIS WORLD & BEYOND
MFA PREHISTORIC ADVENTURES
PIRATES OF THE CARRIBEAN
MFA BIG TOP WEEKEND
MFA ON SAFARI
SATURDAY

Afternoon: **BBQ LUNCH** Enjoy a delicious pita filled with fresh produce, a bowl of clam chowder, a hamburger with baked beans or a hot dog. After lunch, play bocci, ping pong, wiffle ball or attend the category focus business session. Also, enjoy both the indoor and outdoor pools and work out in the gym.

**Evening: “A Taste of Boston”** In keeping with tradition, please dress in costume for the cocktail party. Prizes will be awarded for the most original costume for an individual, couple and group. Cocktails will be served on the roof top Jewell Terrace (weather permitting), followed by a delicious buffet dinner. The evening continues with fireworks on the Esplanade with “Arthur Fiedler”. At 9:30 p.m. join us in the Grand Ballroom for MFA Cheers Bar with David Binder.

SUNDAY

Enjoy the golf tournament, family golf, volleyball, tennis, power workout, family bingo & cooking event. At noon, the cookout lunch promises to fill you up for your activity filled afternoon. Horseshoes, Boston Creme Pie Eating Contest and Bocci are just a few of the choices you have or you may opt to relax at the pool, have your tarot cards or crystal ball read (adults only). Later that afternoon, enjoy a cup of tea and join the kids for “MFA Community Auditions”- sure to be fun for all ages. The Historical Patriotic Cocktail Party begins at 6:00 p.m. followed by the Memorial Day Historic Boston Celebration Banquet (bring your name badge for a chance to win a prize later in the evening). Immediately following dinner, a special presentation of MFA’s “Person of the Year” will be held to honor Marilyn Tillinghast of C&S Wholesale Grocers. Marilyn is a strong supporter of MFA and the industry. She has served as the first female Chairperson, is a mentor to many in the food industry & former Chairperson of NEW. Immediately following, head to the MFA Boston Sports Club Dance Party with Morgan, “The Amazing Boston Trivia Guy”(for adults only)! Join us and test your knowledge of all things Boston. Capture the memory at the Faneuil Hall Photo Booth!

ACTIVITIES

**GOLF SIGN-UP**

Two 18-hole tournaments will be held on the beautiful course at the Omni Mt. Washington Resort. There are a limited number of rental clubs available for $35/day. If you would like to rent clubs, please call the Pro at 603-278-1000. Enclosed are the sign-up sheets for the three golf events: Saturday’s 4-person Best Ball Golf Tournament, Sunday’s 5-person Golf Scramble Tournament, (both 7:30 a.m. shotgun starts) and; Sunday Family Golf (9:00 a.m. shotgun start). **Handicaps must be on the forms, please! Please fill out the forms and return to MFA by mail, fax or email mservello@mafood.com no later than May 12th. Please do not send golf money to MFA.** The golf pro will charge golf fees to your room or credit card on the day of the tournament. **Please have your folio card with you.**

**BUSINESS SESSIONS**

Saturday: 2:30 p.m. Our category focus this year is Natural/Organic and Gluten Free. Discuss the trends in this emerging category.

Sunday: 2:30 p.m. Government Affairs Roundtable, a discussion of current legislative & regulatory issues impacting the industry with our Government Affairs experts. Topics will include health care, bottle law, bag bans, minimum wage & local issues.

**SPECIAL EVENTS**

Delight in the fresh New Hampshire air on the lovely hotel veranda, participate in the Boston Marathon 5K walk and run, stroll on an historic hotel tour, grab the whole gang for the Family Geo caching event or head to yoga, pilates or a power workout. Check program book for times and days. There is something for everyone at the MFA Honors Boston’s Heroes” Family Reunion Convention.

**SPECIAL GUEST:** Joining us again this year is Mary Ann Esposito, celebrity chef, cookbook author and host of “Ciao Italia” on PBS. Mary Ann will be whipping up sumptuous recipes using fresh ingredients.
SATURDAY  Ladies, to get ready for tonight’s special theme entertainment, give yourself a manicure at the Mother/Daughter nail painting event. At 10:30 a.m. join us in the Conservatory for a special baking demonstration, then enjoy a tasty lunch on the Back Veranda. At 2:00 p.m. bring your friends to the “special” Boston event or head to the wine and cheese tasting in the Conservatory. (Adults Only).

SUNDAY – Brrrr - Jump in the Ammonoosuc River with the other Polar Bears at 6:30 a.m.(also on Saturday), head to the Clubhouse to play golf or enjoy a delicious buffet breakfast then meet us at 8:00 a.m. for an invigorating power workout. At 9:30 a.m., you won’t want to miss our youngest MFA friends participate in the “Boston Baby Diaper Dash” followed by family bingo at 10:00 a.m. Play for great prizes.

LATE NIGHT MUNCHIES
Ice cream & frozen yogurt await you Friday, Saturday & Sunday evening (check program book for times). If you’re a fan of salty over sweet, there will also be burritos available in the Great Hall on Sunday evening.

BABYSITTERS & CRIBS
Please arrange in advance. The Resort assures us that they can provide babysitters, but they must be contacted no later than May 12th. To reserve a sitter, complete and return the enclosed contract. Call Shannon Nolan at 603/278-3305 with any questions and please leave a detailed message if she is unavailable. The fee is $12.00 per hour for the first child plus $3.00 per hour for each additional child within the same family (all children in room under age 12 must be included). Payment must be made in cash directly to the sitter at the end of each sitting.

SUPERVISITED PLAYGROUND
Friday from 2:00 p.m. - 7:00 p.m.
Saturday and Sunday from 9:00 a.m. - 7:00 p.m.

A.J.’s BOSTON STRONG DELI - A special deli will be open throughout the weekend to satisfy your hunger cravings between meals. Delicious snacks and soups will be served. Stop by, say hello and grab a tasty treat. Check program for location and times.

KIDS CRAFT & GAME ROOM
6:00 p.m.-9:00 p.m. FRI., SAT., SUN.
10:00 a.m. to 5:00 p.m. SAT. & SUN.
Located in the Kids Club Room on the lower level. Bring your child to share in some fun games and arts and crafts or watch a cartoon. Make something special to bring home to remember your fun weekend. Please note, this is not a day care facility. Parents, siblings and babysitters are welcome to join the kids participating in the arts and crafts. Children must be accompanied by an adult or sitter.

BEER/WINE/ CHEESE TASTING - ADULTS ONLY
Because these events were so popular last year, we brought them back with more vendors and are holding them in a bigger venue. Learn the nuances of different wines and beers and how pairing them with the right cheese or snack makes a world of difference! Saturday, delight in sampling different varieties of wine and delicious cheeses and other snacks. Sunday, sample beers from several different breweries. Bring your I.D.

STAY AN EXTRA DAY
The Hotel will be extend to you the following nightly rates for two days prior to and two days after our Convention (based on availability). If you would like to arrive early or extend your stay, the following chart covers the daily rates including lodging, two meals and tax at the Hotel or Bretton Arms Inn. Condominium rate does not include meals. Please contact the MFA office at 617/542-3085 if you plan to extend your stay.

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<td>Under age 2 no charge</td>
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