

## 2008 GROCERY BAG REDUCTION SURVEY

As part of the Massachusetts Food Association's Memorandum of Understanding with the MassDEP, MFA is responsible for gathering data from member companies that will be used to measure progress towards the goal of reducing grocery bag distribution by one-third by 2013.

Please take the time to complete this survey. If you have any questions, please contact Brian Houghton at (617) 542-3085.

Company Name: \_\_\_\_\_  
Company Representative: \_\_\_\_\_  
Contact Information:  
Address: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone #: \_\_\_\_\_  
E-mail: \_\_\_\_\_

How many paper and plastic grocery bags did you purchase for distribution in CY2008?

\_\_\_\_\_ # of bags                      \_\_\_\_\_ # of stores

\_\_\_\_\_ % bags recycled content  
\_\_\_\_\_ % bags biodegradable/compostable

In 2008, did **all** of your stores:

Offer recycling of plastic bags?     Yes                       No                      Tons Recycled \_\_\_\_\_

Offer reusable bags for sale?     Yes                       No                      # Sold \_\_\_\_\_

Offer an incentive to customers such as a store credit for using reusable bags? If so, please describe the incentive?                       Yes                       No

\_\_\_\_\_  
\_\_\_\_\_

Promote/educate customers to encourage increased use of reusable bags? What types of promotion/education was used?     Yes                       No

Types:                       Reminder sign at store entrance                       Reminder signage in parking lot  
 Checkout display                       Shopping Cart  
 Circular                       Other (describe)

\_\_\_\_\_  
\_\_\_\_\_

Provide training to all associates on how to reduce bag distribution through inquiring with customers and more efficient bagging methods?     Yes                       No

Purchase any products that were made from recycled plastic grocery bags for use/display in stores? If so, please list products.                       Yes                       No

\_\_\_\_\_  
\_\_\_\_\_