



# MASSACHUSETTS FOOD ASSOCIATION

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Dear Industry Colleague,

The Massachusetts Food Association is pleased to announce that the 117<sup>th</sup> Annual Meeting and the MFA Awards Ceremony will be held on Tuesday, October 17, 2023 at Polar Park, Worcester, MA. The program will include our keynote speaker, the Honorable Maura Healey, Governor of Massachusetts. The Annual Meeting brochure with ticket information will be emailed to you in September.

We welcome the opportunity to come together and celebrate the accomplishments of our award recipients, fine examples of our talented and generous industry. Receiving this year's honors are: Nick Matook, Acosta Sales & Marketing (Retired), the MFA Hall of Fame Award; Eric Farias, PepsiCo, the MFA Community Service Award; and, John Fraro, Big Y Foods, the MFA Emerging Leader Award.

Please join us in commemorating this occasion by participating in a souvenir tribute journal to honor our worthy recipients which will be distributed at the event. Kindly take a few moments to complete the attached contract and reserve your tribute in the journal today. You may purchase an inside or back cover page, a gold page, a full page or a half page. Your support will enhance the work of the Massachusetts Food Association whose goal and objective are to preserve and advance our industry. The print deadline is Tuesday, September 26, 2023. If you have any questions, please call the MFA office at 617-542-3085 or email [mafood@mafood.com](mailto:mafood@mafood.com).

Your participation in the tribute journal as well as your attendance at the Massachusetts Food Association Annual Meeting will provide the opportunity for you to reconnect with industry friends and colleagues and bestow on our worthy recipients the recognition they richly deserve.

Thank you in advance for your support.

*John*

John Bierfeldt  
 Acosta Sales & Marketing

*Christine*

Christine Curtis  
 C&S Wholesale Grocers

*Michael*

Michael Gold  
 Big Y Foods

