



***MFA'S ANNUAL FAMILY CONVENTION***  
***"A FAMILY TRADITION SINCE 1982"***  
***MAY 22-25, 2026***



The Massachusetts Food Association Family Reunion Convention is fast approaching! This brochure will help as you prepare for your **SPOOKTACULAR** weekend. Please feel free to contact us with any questions at 617/542-3085 or [mafood@mafood.com](mailto:mafood@mafood.com).



This year's theme is **"HALLOWEEN"**. MFA would like to thank all our members, sponsors, and supporters. Check your program book for a full listing of sponsors. With your generous support, MFA is able to host this wonderful event & continue our legislative and regulatory work for the industry. Thank you!

**\*\*Due to safety concerns, the Executive Committee has set a "NO PETS" policy. No animals will be allowed on the premises during the MFA event. Thank you in advance for your understanding.**



**Friday arrivals** - Check in at the MFA's "Haunted Castle" upon arrival to receive your registration packet, schedule of events, tote goodie bag and name badges (**please wear name badges all weekend**). Sign up for all events in main lobby!

\*Welcoming snacks will be available upon arrival & AJ's Deli Truck will be serving savory and sweet treats. You may also have lunch on your own at Stickney's restaurant (11:30AM - 3:00 PM).

\*Hotel staff will be stationed next to the MFA desk on Friday to receive your table number and pre-order wine. You will sit at the same table throughout the weekend.

\***Cocktail parties (21+)** nightly in the Conservatory and/or the Jewell Terrace (weather permitting).



**Adult Dinners:**

**Friday:** Buffet dinner will be served in the Haunted Castle Ballroom until 9:30PM. or a late-night snack (pizza & ice cream) will be available in the Great Hall at 10:00PM.

**Saturday:** "Halloween" theme day with the children's costume parade to lunch for the kids at noon. Adults, wear your costumes at the cocktail party. The Marauders will announce the costume winners at the adult dinner.

**Sunday:** "Dressier" Memorial Day celebration. (Sport coats, dress slacks, dress). Join us in congratulating **CURT O'HARA of AGNE** – recipient of this year's Milton W. Segel Distinguished Service Award.



**Teen/Tween Dinners:** **BEWARE** The **SPOOOOOKY** reception will be held in **DRACULA'S DUNGEON in the Cave** with soft drinks and snacks followed by a dinner event & evening entertainment. Check the program book for details on Saturday and Sunday.

**Children's Dinners/Entertainment:** After the special kids' dinner, a nightly variety of fun theme events to entertain all! Great Pumpkins Games, Balloon Art by Joe the Crazy Mad Scientist and a themed Children's Movie.



**SIGN UP IN ADVANCE**

**GOLF TOURNAMENT:**

**Saturday:** Sign up in advance required. The 18-hole Best Ball Tournament (\$80pp) will be held at 8:30AM. on the beautiful course at the Omni Mt. Washington Resort.

**Sunday:** is an 18-hole Open Golf tournament beginning at 8:30AM. Both days will feature a closest to the pin contest. Also available at 9:00AM. is 9-hole Family Golf (\$50pp). A light breakfast at the clubhouse and snacks/lunch/refreshments will be served on the course. **In order to secure your spot and reserve a cart, please fill out the attached reservation form and email it to [mservello@mafood.com](mailto:mservello@mafood.com) no later than May 11<sup>th</sup>.**

**Please do not send golf money to MFA.** The golf pro will charge golf fees to your room or credit card on the day of the tournament or family golf event. Please bring your folio card to the course.



**TENNIS TOURNAMENT** - **Bring your tennis racquet** and enjoy a lively tournament throughout the weekend. Sign up in the Great Hall upon arrival.

**PICKLEBALL** - **Bring your pickleball racquet** and enjoy this fast, fun game!

## CHILDREN'S/PRE-TEENS/TEENS/FAMILY EVENTS

### EVENTS FOR ALL AGES!



**Ghostly Pop-A-Shot Dracula's 4square**  
**Skullyhead Street Hockey**  
**Skully the Skeleton Parade**  
**Mad Scientist Yo-Yo Skills**  
**Spooky Fun Crafts**  
**Haunted House Selfie Scavenger Hunt**  
**Skully Skeleton 5k Run/Walk**  
**Eyeballs Egg Toss**  
**Little Monsters Diaper Dash**  
**Spooky Rubber Duck Race**  
**Skull Toss Corn Hole**  
**Haunted Castle Party**  
**Eye On The Ball Ping Pong**

**Witches Hat Musical Chairs**  
**Wicked Wagon Rides**  
**Beetlejuice Selfie Station**  
**Frightful Family Minute to Win It**  
**Make Your Own Skeleton Mask**  
**Scary Scavenger Hunt**  
**Witches Broom Hockey**  
**Graveyard Bocci**  
**Bag of Bones Sack Race**  
**Slime Through Water Balloon Toss**  
**Frightful Yoga**  
**Sweets & Treats Pie Eating Contest**  
**Wicked Witch Nail Painting**  
**"Boo" Wildlife Encounters**

**BRING YOUR BATHING SUIT!** Indoor & Outdoor Pools are open during specific times with pool attendants on duty. Check Program Book or scan QR code on any event sign for specific times.

**POLAR BEAR PLUNGE** – Saturday & Sunday - Meet at 6:30 AM at the Grandfather Clock in the Great Hall for the plunge into the Ammonoosuc River. Win a Polar t-shirt and hat!



## 2026 CATEGORY FOCUS SWEETS AND TREATS!

We are very excited to welcome our special category focus group this year and would like to thank both the category focus committee members and sponsors for their participation and support of this year's event. We will be treated to an array of delightful, sweet treats at various events throughout the weekend. Check your program book or scan the QR code on any event sign for category focus events & time



## ADULT EVENTS

### CREEPY CASINO CLUB (21+ BRING ID)

**Friday evening:** Purchase "funny money" and try your hand at Blackjack, Roll the Dice, Kentucky Derby Racing Game, Texas Hold 'em, Shuffleboard, or Skittle Bowl to win amazing prizes! **\*\*No minors under age 21** are allowed to play or enter the Casino where alcohol is being served (NH State Law). Picture I.D. is required. The top 75 winners' names are announced on Saturday at 10:00AM - Choose your prize in the Great Hall (across from the MFA desk). You may send a substitute to pick up your prize if you are unable.

**Saturday evening:** MFA Deep Sea Monster Mash - Enjoy music and dancing & hold on tight because **back by popular demand is THE MECHANICAL SHARK!! Ride if you dare!** Theme Prize Drawing at approx. 10:15PM winner must be present.



**Sunday evening:** Memorial Day celebration. A very special tribute and appreciation for those men and women who gave the ultimate sacrifice to protect our freedom.

**THIS YEAR'S PERSON OF THE YEAR: CURT O'HARA** Immediately



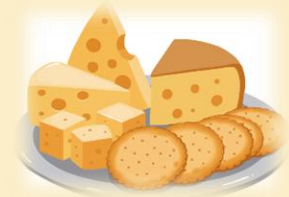
following dinner we will celebrate our person of the year, CURT O'HARA OF AGNE. Curt is this year's recipient of the Milton W. Segel Distinguished Service Award. Curt has been a great supporter of MFA and our convention for many years. He is always willing to lend a hand, jump in and go above and beyond to help MFA. ***A well-deserved congratulations to Curt!***

Immediately following, join us in the Ballroom for a mystical evening at the **Mysterious Magical Mind Reader & Medium Show (NH state law – only adults 21+ will be admitted)**. As an alternative, the Cave will be open (21+) or bring the family to the "Born in the USA" Campfire with S'mores. Be sure to return to the ballroom at approximately 10:15PM for the name badge drawing! *Winners must be present to claim prizes.*

**THE CAVE:** Will be open nightly from 9:00 PM – 12:00AM (21+ *Bring your ID*)



**BEVERAGE/ SNACK/ CHEESE TASTINGS – Saturday & Sunday (21+)** featuring an assortment of alcoholic and non-alcoholic beverages along with tasty snacks from this year's category focus. *Bring your ID*



**BUSINESS SESSIONS:**



**Saturday** - Category Focus Business Session: Open discussion regarding the future trends in the sweets & treats category.

**Sunday** – Government Affairs Roundtable: Discuss important legislation affecting our industry



**THE SPA:** Indulge in a relaxing spa treatment. Spaces are limited - **contact the Spa directly at 603/278-1000 to reserve an appointment.**

**DIRECTIONS TO THE OMWR:** 310 Mount Washington Road, Bretton Woods, NH 03575 603/278-1000 ~ **SAFE TRAVELS**

**MAKE A PIT STOP AT A.J. Letizio's** ON YOUR WAY CONVENTION – flyer attached!

**ROOM CHANGES/CANCELLATIONS** Please contact the MFA office at 617/542-3085 if you have any changes or to cancel your reservation. Kindly note the Hotel cancellation policy requires 72 hours' notice prior to the date of arrival to avoid the room cancellation fee.

**STAY AN EXTRA DAY OR TWO?** If you would like to arrive early or extend your stay, Omni Mt. Washington Resort will extend special nightly rates two days before or two days after our event. Please contact MFA at 617/542-3085 for information.



**\*\*AN IMPORTANT MESSAGE FROM THE GHOSTBUSTERS\*\***

In the past, the resort has informed us that 50-75 people in attendance were not registered for the event. This made it difficult for the Resort to cater to the needs of the guests relative to meals and activities. The Resort Security and MFA Staff will be paying strict attention to the name badges in an effort to alleviate the situation and be fair to the registered and paid attendees. Please wear your badge at all times throughout the weekend.

**Please travel safely – we look forward to seeing you all!**

**MARK YOUR CALENDAR! 2027 MFA Convention: May 28- 31, 2027**