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CHRISTOPHER FLYNN

420 LAKESIDE AVENUE, UNIT 402

MARLBORO, MASSACHUSETTS 01752

(617) 542-3085

Email: mafood@mafood.com

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Dear Industry Colleague,

The Massachusetts Food Association is pleased to announce that the 120th Annual Meeting and the MFA Awards Ceremony will be held on Tuesday, October 13, 2026 at Lakeview Pavilion, Foxboro, MA. The program is in the planning stages and the Annual Meeting brochure with details including ticket information will be emailed to you in September.

The Annual Meeting gives us the opportunity to come together and celebrate the accomplishments of our award recipients, fine examples of our talented and generous industry. Receiving this year's honors are: Michael Gold, Big Y Foods-retired, the MFA Hall of Fame Award; KIDS 360 (JOH), the MFA Community Service Award; and, Ralph Crowley III & Dewey Crowley, Polar Beverages, the MFA Emerging Leader Award.

Please join us in commemorating this occasion by participating in a souvenir tribute journal to honor our worthy recipients which will be distributed at the event. Kindly take a few moments to complete the attached contract and reserve your tribute in the journal today. You may purchase an inside or back cover page, a gold page, a full page or a half page. Your support will enhance the work of the Massachusetts Food Association whose goal and objective are to preserve and advance our industry. The print deadline is Friday, September 18, 2026. If you have any questions, please call the MFA office at 617-542-3085 or email mafood@mafood.com.

Your participation in the tribute journal as well as your attendance at the Massachusetts Food Association Annual Meeting will provide the opportunity for you to reconnect with industry friends and colleagues and bestow on our worthy recipients the recognition they richly deserve.

Thank you in advance for your support.

Christine

Christine Curtis
C&S Wholesale Grocers

Rick

Rick Roche
Roche Bros. Supermarkets

Mike

Mike Violette
Associated Grocers of NE

